City of Fort Atkinson Social Media Terms of Use

Purpose of City Social Media

City social media pages are limited public forums created to:

- Share accurate and relevant information about City services, projects, and events
- Provide updates during emergencies or service changes
- Encourage constructive, civil engagement with residents, businesses, and visitors

User Conduct

We welcome comments and discussion. However, to maintain a respectful and productive environment, the City reserves the right to hide or delete comments that include:

- Profane, obscene, or threatening language
- Discriminatory, harassing, or hateful content
- Promotion of illegal activity or violence
- Personal attacks, defamation, or abusive behavior
- Spam, solicitations, or commercial advertising
- Repeated off-topic posts or comments unrelated to the purpose of the page or post
- Content that violates copyright, trademark, or other legal protections

Users who repeatedly violate these rules may be blocked in accordance with applicable laws and City policy.

Public Records Notice

All content posted on official City of Fort Atkinson social media accounts — including comments, messages, and replies — is considered a **public record** under Wisconsin law.

- Posts may be archived and retained.
- Deleted comments may still be subject to public records requests.
- Users should avoid sharing personal or sensitive information.

City Responsibilities

The City of Fort Atkinson will:

- Provide accurate, timely information to the best of its ability
- Moderate pages in a viewpoint-neutral manner

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- Retain records in accordance with Wisconsin Open Records Law and City retention schedules

The City is not responsible for:

- User-generated content
- Incorrect or misleading information posted by the public
- Technical issues or outages on social media platforms

Links & External Content

City posts may include links to external websites or resources. These links are provided for convenience and do not constitute endorsement by the City of Fort Atkinson.

Policy Updates

These Terms of Use may be updated at any time to reflect changes in law, technology, or City policy. Continued use of City social media pages constitutes acceptance of the most current version.

Questions

For questions about these Terms of Use or the City's Social Media Policy, please contact the **City Manager's Office**.